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- Problem vs Solution Analysis
- Desirably Features in a Patent Analysis Software



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History of Patent Document Analysis

- Developed in industrialized countries
 - USA?
 - Japan
- Developed for use mainly in the private sector (firm level)
 - undisclosed activities related to technology management in general
 - and to intellectual property management in particular
- Technology Digest by USPTO in the 1980s
- Not widely know before 1997 (B.E. 2540)

Introducing Pat Analysis into Thailand



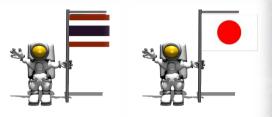


Proposed to analyze patents related to space (but did not know how)

1996 MOCT's Space Trip to France

The Japanese Examples





- Japanese speakers from different companies all used the same type of patent analysis
- Saw results but no methodology
- Japanese experts did not want to talk about patent analysis
- 1997 AOTS/JIII Intellectual Property Program

Testing the Methodologies









- Supported by NRCT, ShinSat, & ThaiSat
- Conducted at CU Institute of IP
- Analyses done by hand and EXCEL
- Importance of Expert Opinion

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More Recently







Siam Cement Group of Companies - started to analyze patent documents for technologies and technological trends



Technological Analysis

Data Access — Data Analysis — Action

Image Text

-Structured Data

-Unstructured Text

Description

Enumeration

Matrix

Map

Etc.

Policy Direction

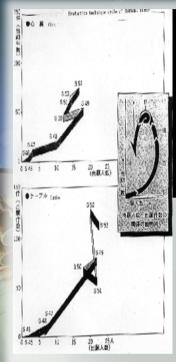
- -Business
- -Financial
- -Technical

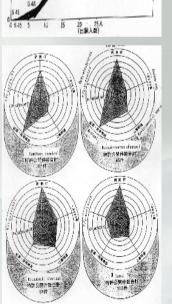
- Data analysis
- Find meaningful results from possibly a lot of data
- Can be viewed as an intermediate step in data preparation for use in decision-making, policyformulation, etc.
- Derive its usefulness from subsequent actions

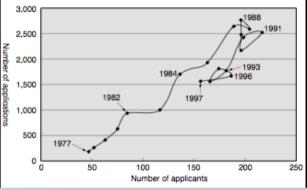
Competitive Technological Intelligence

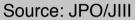
- What are they doing?
- How successful are they and why?
- Who are the key players?
- What is their R&D financial and HR strength?
 - What technology, intellectual property or patents do they hold? Who else are holding IP in the industry?
- How are they positioned in the industry?
- What technological trends can we identify?
- Is there a technological niche we can fit in?
- Where can we find a strategic partner?
- Who are their technical brains and how many teams are at work?
- Etc.

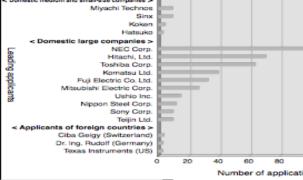
Basic Quantitative Analyses



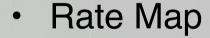




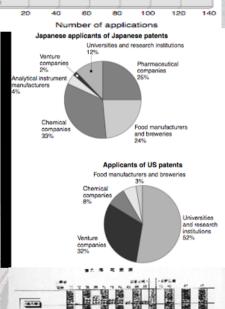


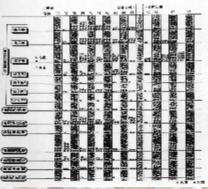


Source: JPO/JIII

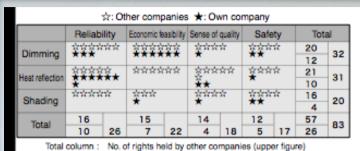


- Number Map
- Trend Map
- Relation Map
- Radar Map
- Portion Map
- · Etc.





Basic Qualitative Analyses



Source: JPO/JIII

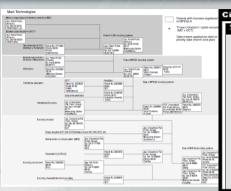
Source: JPO/JIII

- List Map
- Matrix Map
- TEMPST Map (Treatment, Effect, Material, Process, Product, Structure)
- Development Map
- Problems vs Solutions Map

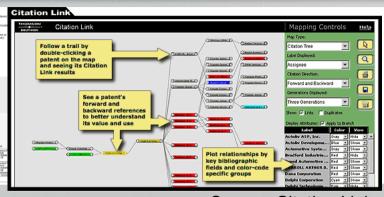
Source: JPO/JIII

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Citation Analysis



Source: JPO/JIII



TOTAL STATE OF THE PARTY OF THE

Source: Citation Link Source: JIII

- Forward & backward citation
- Technological progress
- Potential uses and potential licensees



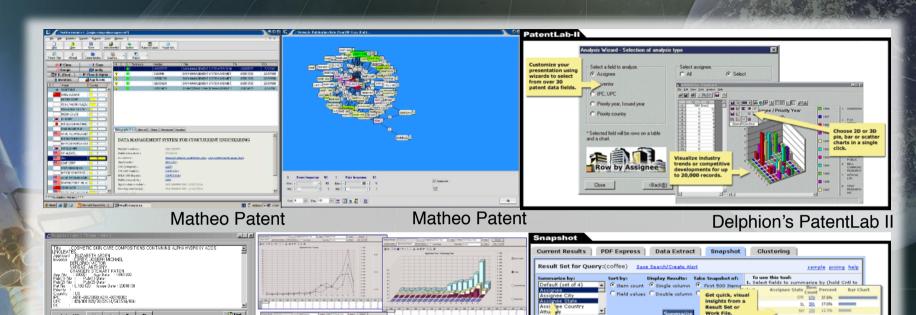
Patent Info Access, Display & Download



Sci Finder PatReader PatSee Pro BizInt Smart Chart

- Search engine and interface
- Intelligent information display
- Download patent information only
- Format data into structured tables

Quantitative/Qualitative S/W



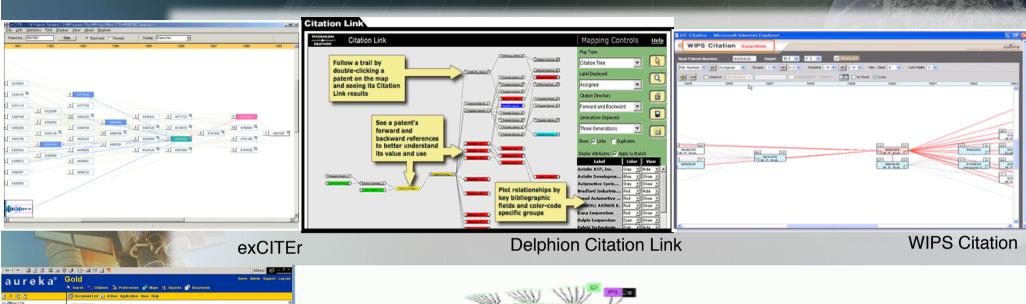
INAS

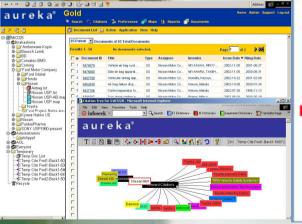
WIPS

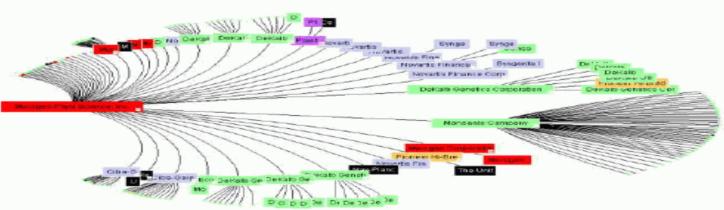
Delphion's Snapshot

- Statistical evaluation of data
- Simple relationship of data
- Clustering of data
- Presentation (display)

Citation Analysis S/W





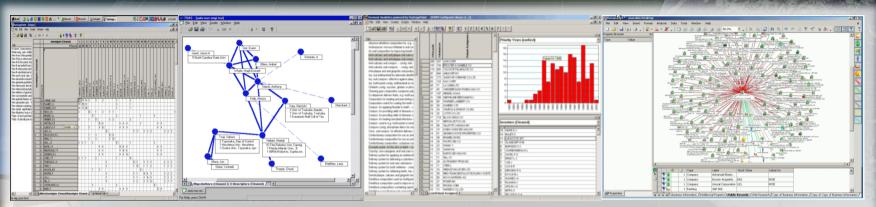


aureka

Aureka (Hyperbolic Citation Tree licensed from InXight)

- Forward & reverse references
- Presentation (Display)
- Free web-based citation, e.g. Metrics Group's Citation Bridge

General Data Mining S/W

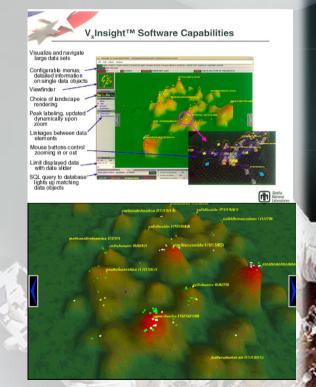


Vantage Point

Derwent Analytics

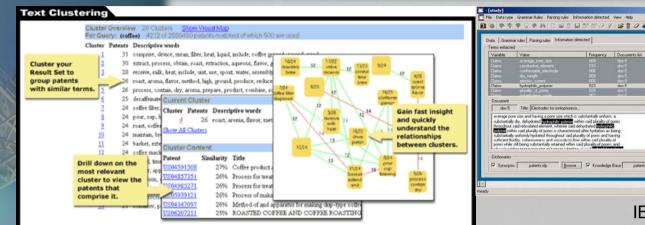
Anacubis

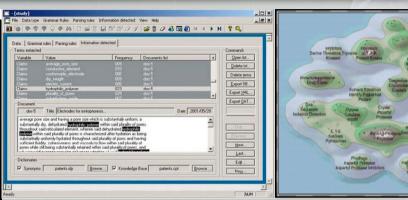
- Matrix & Graphic styles
- Strategic partnership (database & data mining s/w)
- Display style
 - Icon (Anacubis)
 - Topography (VxInsight)



VxInsight

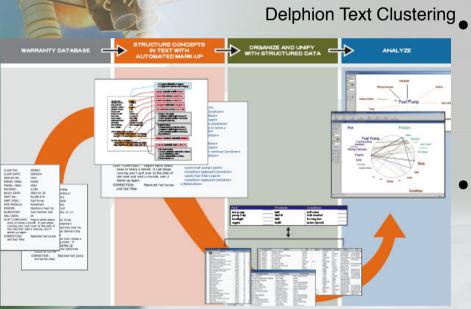
Text Mining S/W (1)





IBM/Synthema

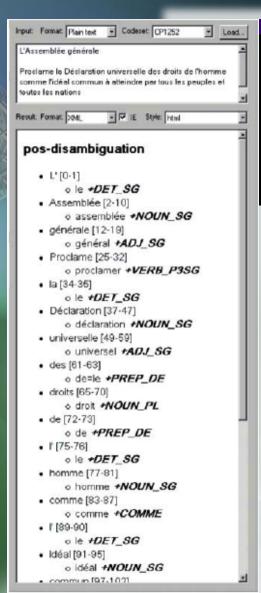
Aureka ThemeScape



ClearForest

- Extraction -> Tagging -> Consolidate with other data -> Display
- Linguistics models
 Concept mapping
 Thematic mapping

Text Mining S/W (2)



O Q Q D D O Q Q D D O Q Q **OmniViz**

WisDomain Focust

Invention Machine Goldfire Innovator

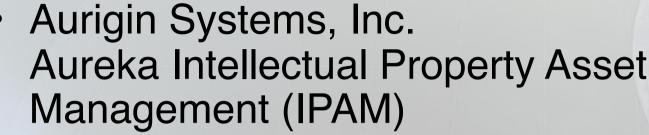
TREND ANALYSIS

Goldfire Innovator

- Multilingual engine available
- Integration with nonpatent data
 - chemistry & biology (OmniViz)
 - Specialized technology DB (Invention Machine Goldfire Innovator)

TEMIS Xelda Multilingual Linguistic Engine

Intellectual Property Management S/W





- Run on corporate server
- About 1 million baht/year to run
- Complete suite for management & analysis
- Anaqua, Inc. (web-based)
 - IP asset management
 - Case management
 - Workflow management
 - Case docket & diary management
 - Cost tracking
 - Document generation management



Technical Fields in Attitude Control

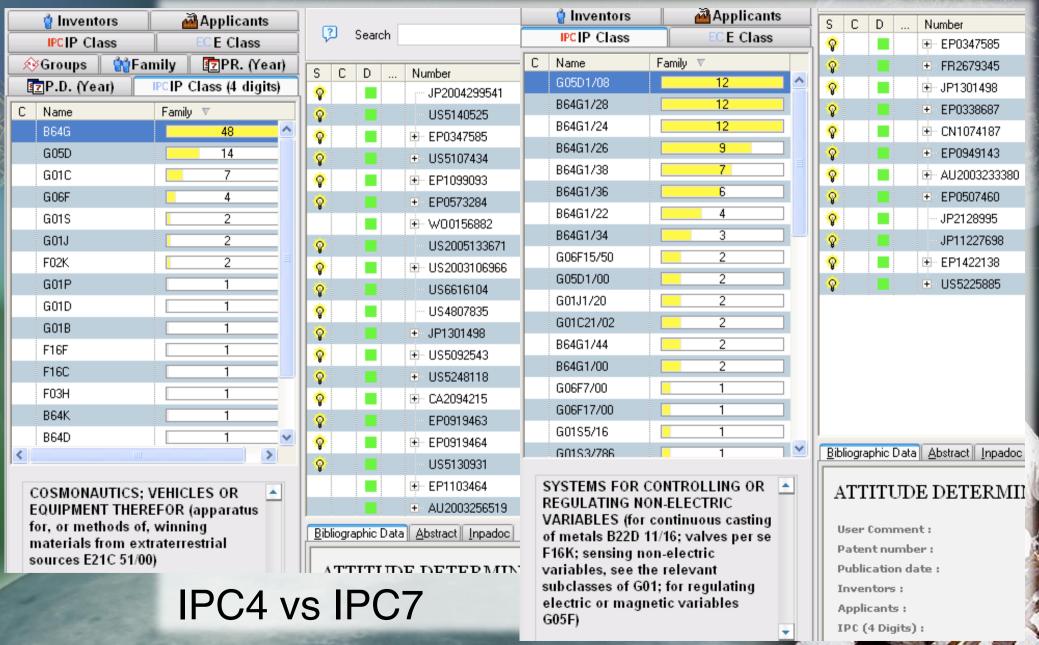


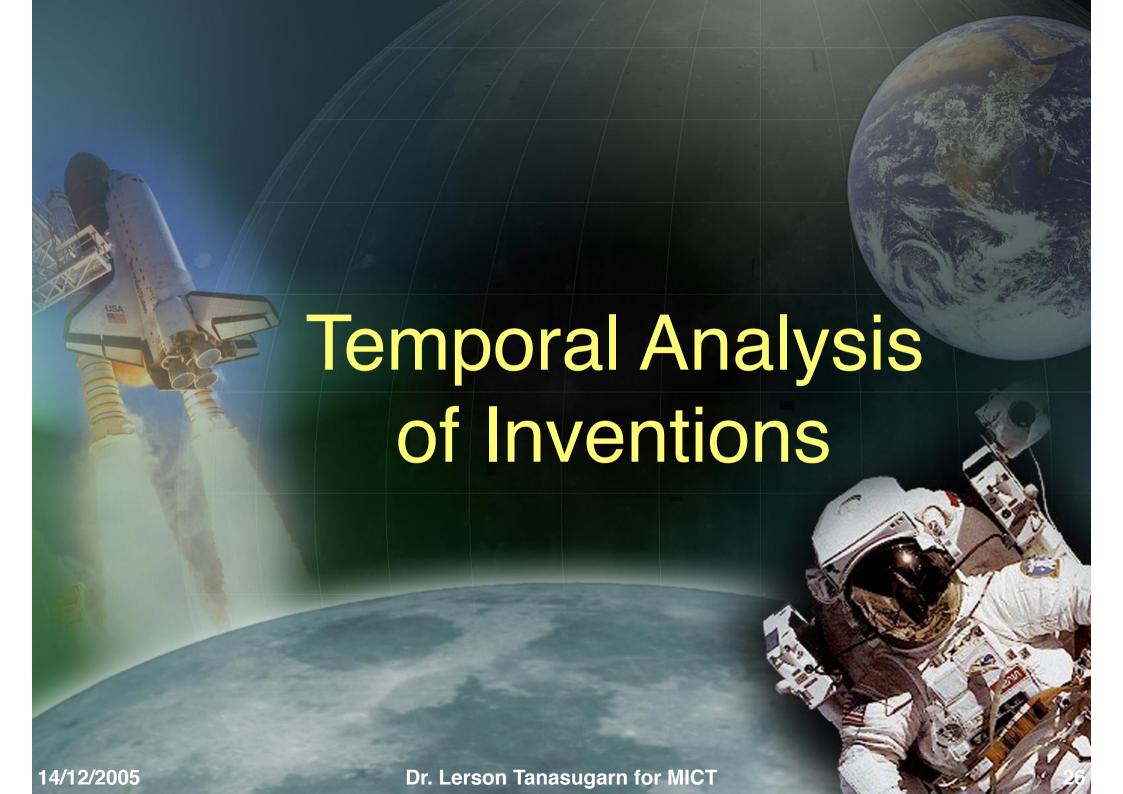
- B64G1/00, 22, 24, 26, 28, 34, 36, 44, 62, COSMONAUTICS; VEHICLES OR EQUIPMENT
- G05D1/08 SYSTEMS FOR CONTROLLING OR REGULATING NON-ELECTRIC VARIABLES
- B64D EQUIPMENT FOR FITTING IN OR TO AIRCRAFT; FLYING SUITS; PARACHUTES;
 ARRANGEMENTS OR MOUNTING OF POWER PLANTS OR PROPULSION TRANSMISSIONS

Minor Fields

- Sensor
 - G01B11/26 MEASURING LENGTH, THICKNESS, OR SIMILAR LINEAR DIMENSIONS; MEASURING ANGLES; MEASURING AREAS; MEASURING IRREGULARITIES OF SURFACES OR CONTOURS
 - G01C2/26 MEASURING DISTANCES, LEVELS, OR BEARINGS; SURVEYING; NAVIGATION; GYROSCOPIC INSTRUMENTS; PHOTOGRAMMETRY
 - G01J1/02, 20 MEASUREMENT OF INTENSITY, VELOCITY, SPECTRAL CONTENT, POLARISATION, PHASE OR PULSE CHARACTERISTICS OF INFRA-RED, VISIBLE OR ULTRA-VIOLET LIGHT; COLORIMETRY; RADIATION PYROMETRY
 - G01S5/16 RADIO DIRÉCTION-FINDING; RADIO NAVIGATION; DETERMINING DISTANCE OR VELOCITY BY USE OF RADIO WAVES; LOCATING OR PRESENCE-DETECTING BY USE OF THE REFLECTION OR RERADIATION OF RADIO WAVES; ANALOGOUS ARRANGEMENTS USING OTHER WAVES
 - F16F15/02 SPRINGS; SHOCK-ABSORBERS; MEANS FOR DAMPING VIBRATION
- Actuator
 - B25J5/00 MANIPULATORS; CHAMBERS PROVIDED WITH MANIPULATION DEVICES
- Control
 - G06F15/50 ELECTRIC DIGITAL DATA PROCESSING
 - G05D1/00 SYSTEMS FOR CONTROLLING OR REGULATING NON-ELECTRIC VARIABLES

International Patent Classification





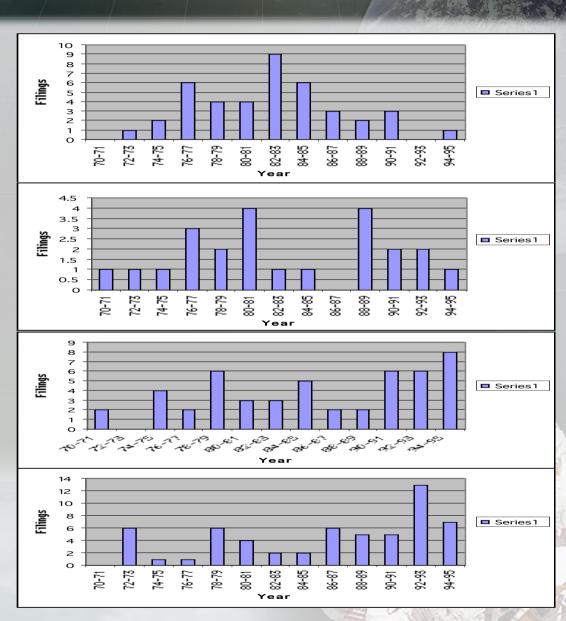
Electrical System (Manual)

Chemistry

Packaging

Charging

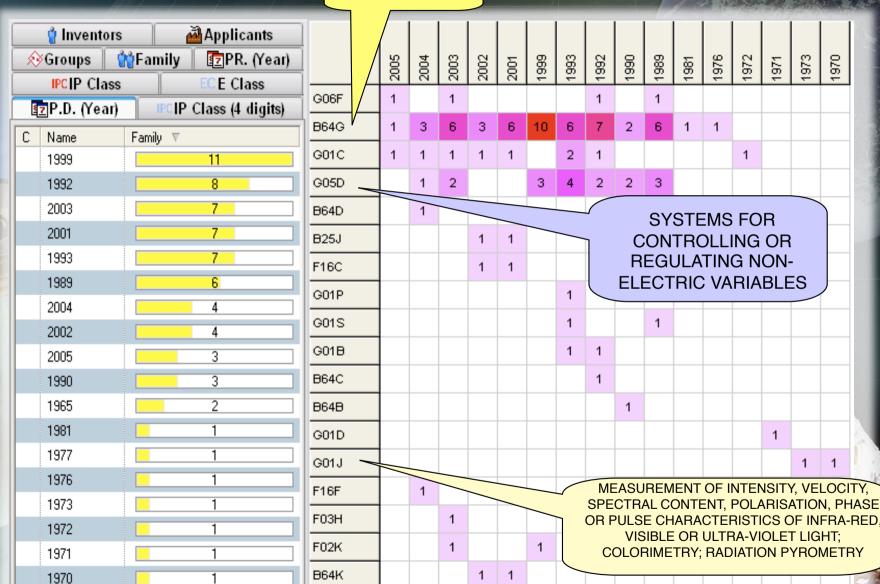
Regulating



US Patent (1970-1995)

Temporal Analysis

COSMONAUTICS



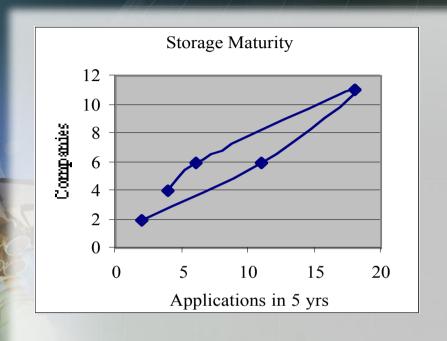
Attitude Control vs Storage/Container/Charging/Regulating Batt.

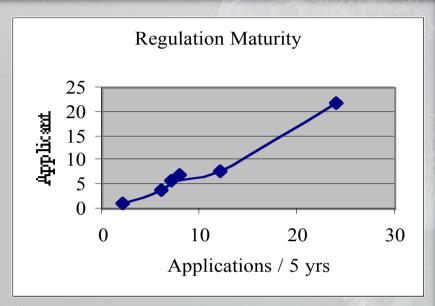
Another Way of Looking SYSTEMS FOR **CONTROLLING OR REGULATING NON-ELECTRIC VARIABLES** 1989 6 G01S 2 1992 1989 1976 1972 2001 1981 1973 G06F 1990 3 B64G 2 1992 8 G01C (1(4)7 2 2 2 3 G05D B64G 48 B64D B25J COSMONAUTICS F16C (3) G01P G06F 4 G01S 2001 7 G01B 1 2002 4 B64C B64B 2004 4 G01D G01J F16F 2003 7 G01C 7 F03H F02K B64K MEASURING DISTANCES, LEVELS,

 The table and the graphics are from the same dataset. MEASURING DISTANCES, LEVELS, OR BEARINGS; SURVEYING; NAVIGATION; GYROSCOPIC INSTRUMENTS; PHOTOGRAMMETRY



Electrical Storage vs Regulation





- Looping is seen in matured technologies.
- Growing technology is indicated by a positive slope of the curve



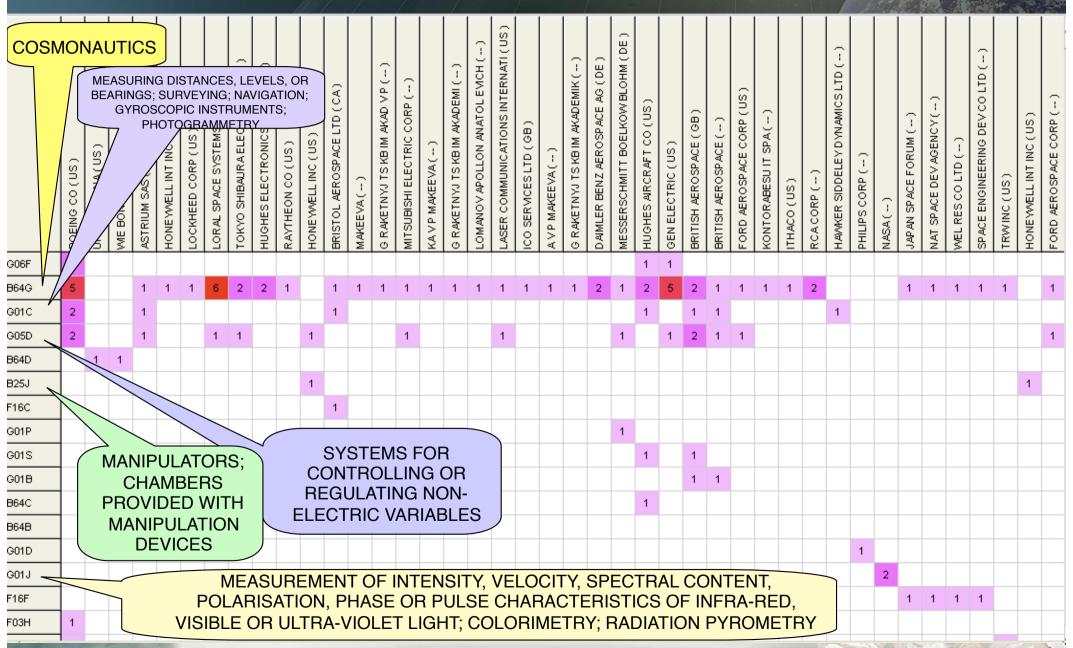
Inventor, Applicant, and Nationality



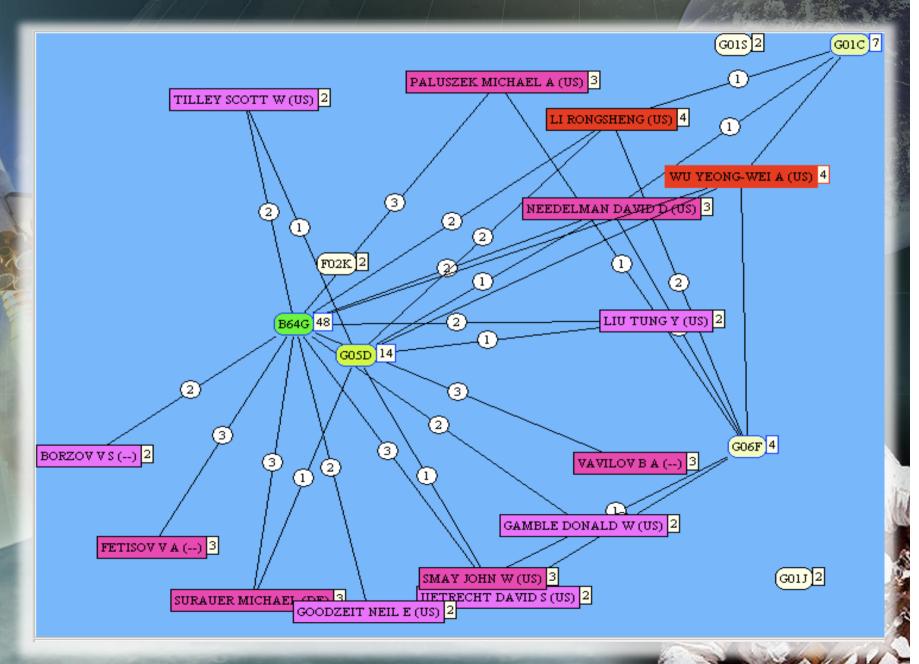
Invention in spacecraft attitude control mostly originates in the US. Major US companies are Boeing, Loral Space System, Hughes, RCA, and Honeywell. Etc., Etc.



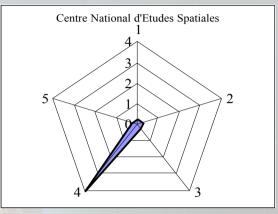
Corporate Competency

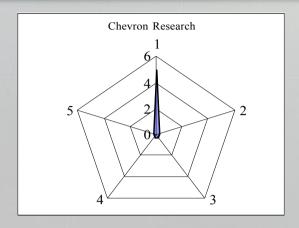


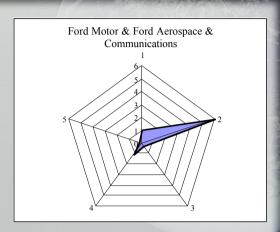
Expertise of Inventors

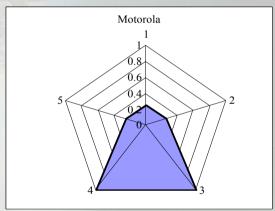


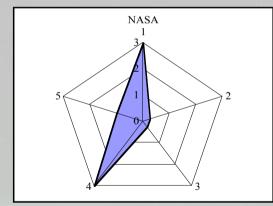
Corporate Directions

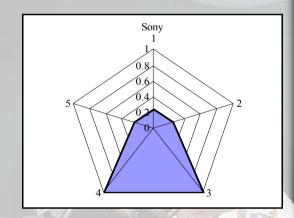








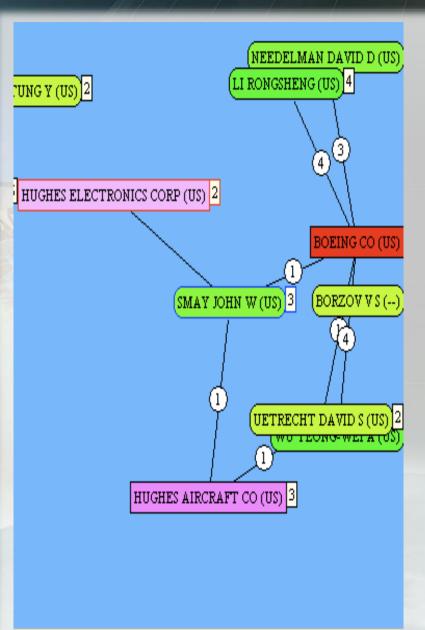




- Spacecraft Electrical Storage System
- 1=batteries, 2=housing, 3=charging, 4=regulation

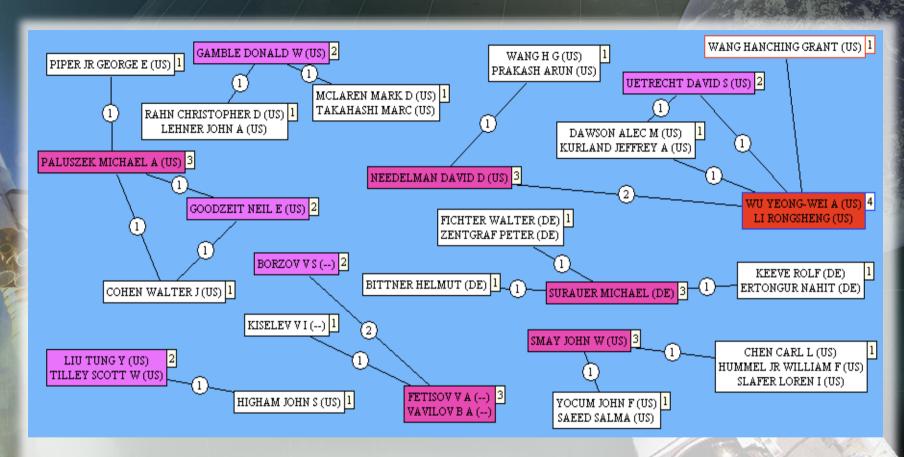


Corporate Affiliation of Inventors



- Network Graphics (Matheo)
- Applicant vs Inventor
- Who is John W.
 Smay? Why did he invent for Boeing,
 Hughes Aircraft, and Hughes Electronics?

Colleagues



Who works with whom?



Overall

- Modular approach & concurrent development
- Participation of CS and AI specialists
- Benchmark package for each module
- Freely useable in Thailand
- Work with free and paid databases
- Multi-platform or even web-based
- Usable in areas with low-bandwidth Internet
- User may pause and resume at any time
- User-friendly, with on-line guides and tutorials for novices
- Script-based in order to update an analysis easily
- Sustainable development, with well-documented source codes and perpetual maintenance scheme

Dr. Lerson Tanasugarn for MICT

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Data Access

- Work with free and paid databases
- Usable in areas with low-bandwidth Internet
- Ability to pause and resume while accessing data
- Option to pre-select patents before actual loading of abstracts and full-text files
- Warning for bulk download blacklist
- Accurate prediction of download time
- Generation of adobe (acrobat) patent files
- Flexible ways of tabulating downloaded patents with several import/export formats

Data Manipulation & Analysis

- Pre-programmed analyses (e.g. Matheo)
- Matrix and Graphics
- 3D Matrix
- 3D Maps to visualize overlapping data
- Flexible and open-ended patent exclusion criteria
- Comprehensive list of patent maps to choose from (about 30-50 types)
- Research to resolve the patent family dilemma

Patent Citations

- Forward & backward
- Check for public-domain patents
- Research novel display schemes
- Flexible patent exclusion criteria
- Convenient extraction of assignee or applicant names and background information



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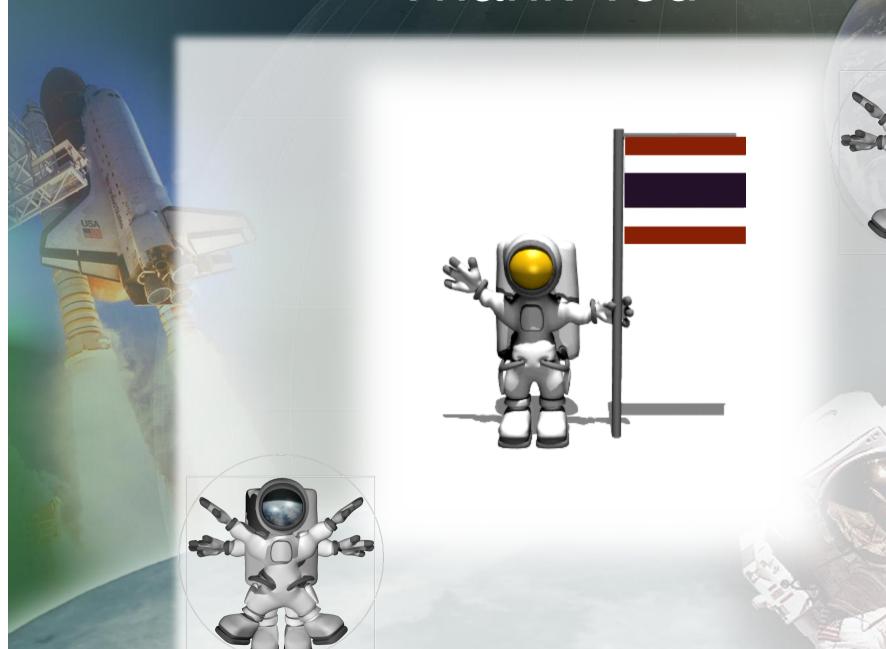
Text Mining

- Collaboration with AI (natural language) academics
- Participate in international patent search technology forums
- Linguistic analysis of textual data for tagging
- Grouping (segmentation) of records according to tagged data
- Explore novel technologies such as neural network models

Presentations

- Explore 3D landscape algorithms
- Graphics for relationship analysis can be rotated in 3D in order to visualize overlapping data and can be saved as movies
- Option for virtual reality (e.g. with stereo display goggles)
- Ability to add textual annotation in English and Thai





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